

Chumming Advantages with BaitCloud



BAITCLOUD SALTWATER

-  Multi-sensory product that triggers the instinctive feeding and hunting behaviors in sportfish and baitfish
-  Comes in a ready-to-use, mess-free ball, that can be tossed into the water, attached to a line or placed in a chum bag
-  Fish can taste, feel and hear the ball as it effervesces, releasing scent and visual attractants over a controlled period of time
-  Made from real bait and enhanced with powerful amino acids, pure Menhaden oil, 100% natural ingredients and requires NO refrigeration
-  Marine and wastewater biodegradable and does not contain PET or other plastics, making it safe for all aquatic life
-  Made in the USA

FROZEN BLOCK CHUMMING consists of fish and shellfish that have been ground into small pieces and frozen in blocks; typically used with a chum bag and dropped into the water.

PRO: easy to use, relatively cheap & effective for wide range of species (both baitfish and game fish)

CON: no live action meaning fish can not hear or feel the frozen bait; requires coolers/ice for transport and use; limited to day trips

CHUNKING is throwing cut bait into an established chum line creating a steady stream, and then putting your baited hook into the chum line.

PRO: fish see, smell and can taste the chunks; works well if the current is slight

CON: messy; usually one passenger is assigned the job of chunking to keep the chum slick going while everyone else fishes; actually 'feeds' the fish you are trying to entice to bite your lure; often attracts sharks which disturbs targeted species

LIVE BAIT is dropping live bait (sardines, mullet, worms, shrimp etc.) and giving the fish a steady stream of chum.

PRO: is the deadliest and "real deal," working best with aggressive species

CON: requires time to catch and must keep alive with livewell or aerator; difficult solution for kayak or small boat anglers; expensive if purchased

BROADCAST/ STINKBAIT is ladling or scattering chum into the water to create a slick.

PRO: good technique to use when you want to regulate the amount of chum that goes into the water

CON: messy and pungent odor; not reusable once mixed

FISH OIL ATTRACTANTS create an oil slick on the water's surface to attract fish via scent.

PRO: good for using by itself or mixing with other chums; a small amount goes a long way

CON: only targets one sense - smell; rarely any visual attractant; messy; oil gets on everything in boat & stains apparel